## What the Future Holds for Automotive Powertrains

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Director, Energy & Environmental Research

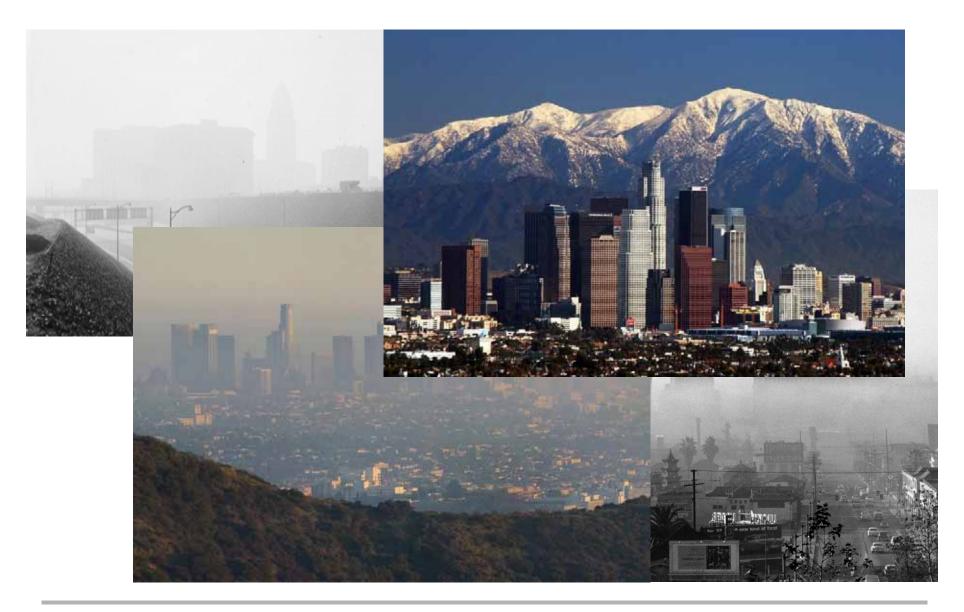
Center for Energy Economics

December 8, 2016

### **Outline**

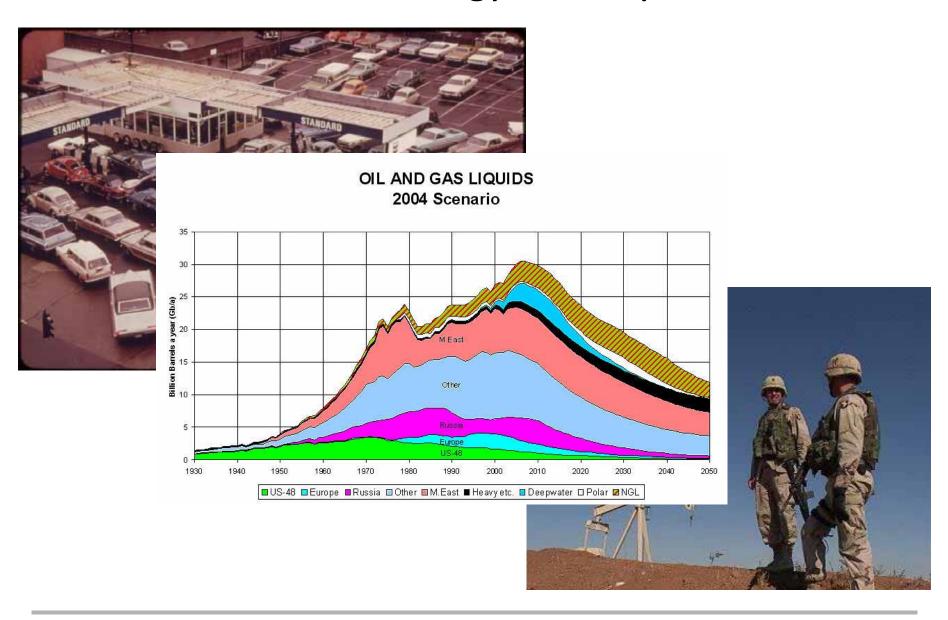
- How did we get here ...... or where did all these regulations come from?
- Future powertrains already among us
  - Hybrids
  - Plug-in Vehicles
  - Fuel Cell Vehicles
- Alt fuel infrastructure
- The future

## For Decades it was About Air Pollution

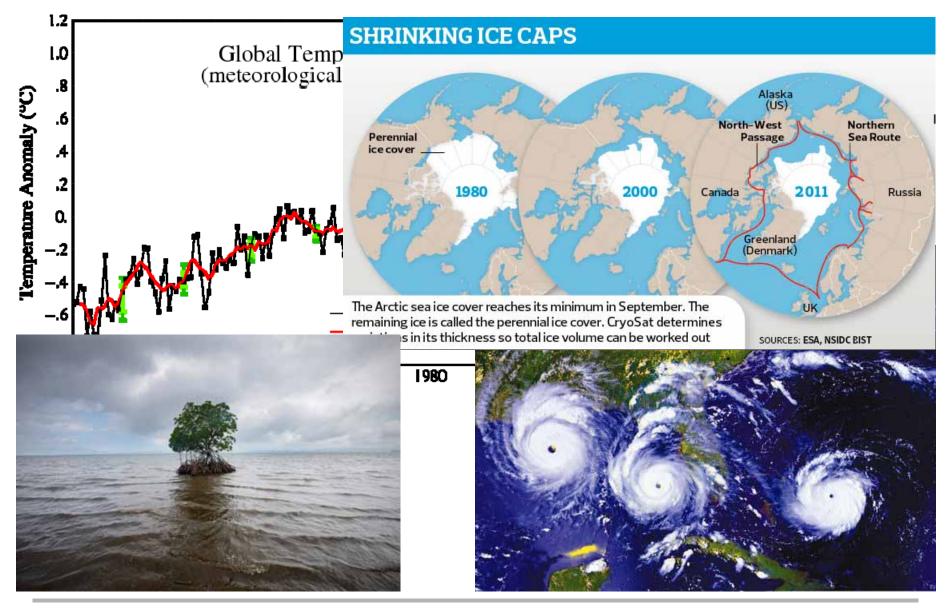




## Then Energy Security



#### Now Green House Gases



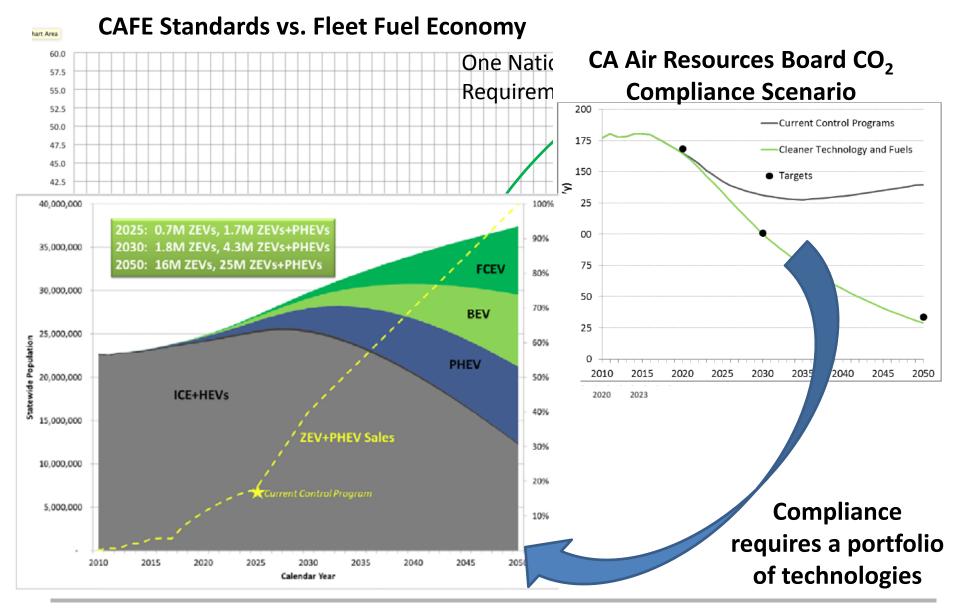


## Resulting in a Plethora of Automotive Regulations

Type of	Federal		State	
Regulation	DOT/NHTSA	FPΔ	California	177 States
Tank to Wheel	Fuel Economy	GHG	GHG	
Well to Tank		RFS (Biofuel) RPS (Renewable Electricity)	LCFS	
Tech Mandate			Zero Emission Vehicle	Zero Emission Vehicle

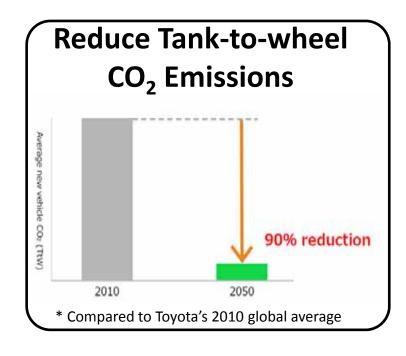
Upon request of industry, DOT, EPA & CA combined their separate requirements into a single One National Program (ONP) targeting a fleet average CO<sub>2</sub> of 163 g/mi by 2025.

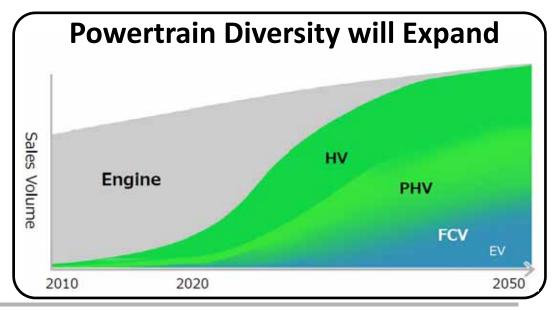
## What Does Compliance Look Like





## Toyota's Corporate Challenge





## Hybrid is Step One and Toyota's Core Strategy



Toyota Prius Up to 56 MPG



Toyota Camry Hybrid 41 MPG



Lexus GS 450h 31 MPG



Toyota RAV4 Hybrid 33 MPG



Toyota Prius V 42 MPG



Toyota TS-050 Hybrid Li-Ion Battery



Lexus CT 200h



Highlander Hybrid 28 MPG



Toyota Prius Plug-In ~120 MPGe/ ~55 MPG



Toyota Mirai 67 MPGe



Lexus ES 300h 39 MPG



Lexus NX 300h 33 MPG



Toyota Prius c 50 MPG



Toyota Avalon Hybrid
40 MPG



Lexus LS600hL 20 MPG

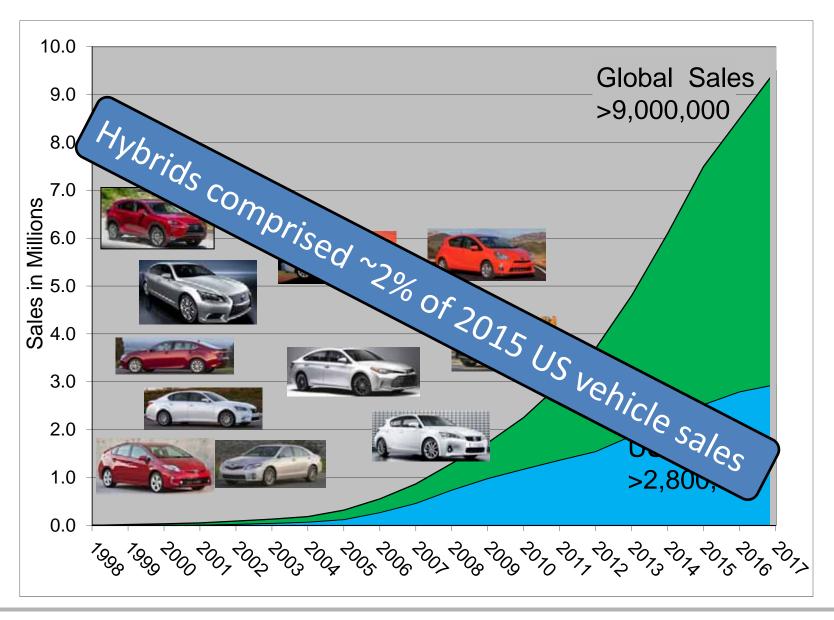


Lexus RX 450h 30 MPG

Fuel Economy – EPA MPG (Combined); Actual mileage will vary.



## **Cumulative Toyota Hybrid Sales**



## A Portfolio of Technologies is Needed



Hydrogen Fuel Cell EV (Step three)



Plug-in Hybrid EV (Step two)





Hybrid is Toyota's Core Technology



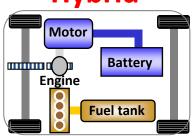
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## **Technology Kinship**

#### <u>Fuel</u>

# Gasoline

#### **Hybrid**



#### HYBRID SYNERBY DRIVE

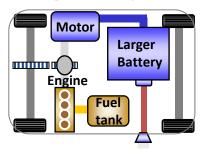


#### CO<sub>2</sub> Emissions

LOW (up to 58 mpg city)

#### **Plug-in Hybrid**



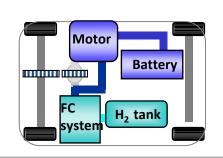




Lower (up to 25 mi all electric range & 55 mpg city)

#### **Hydrogen Fuel Cell**







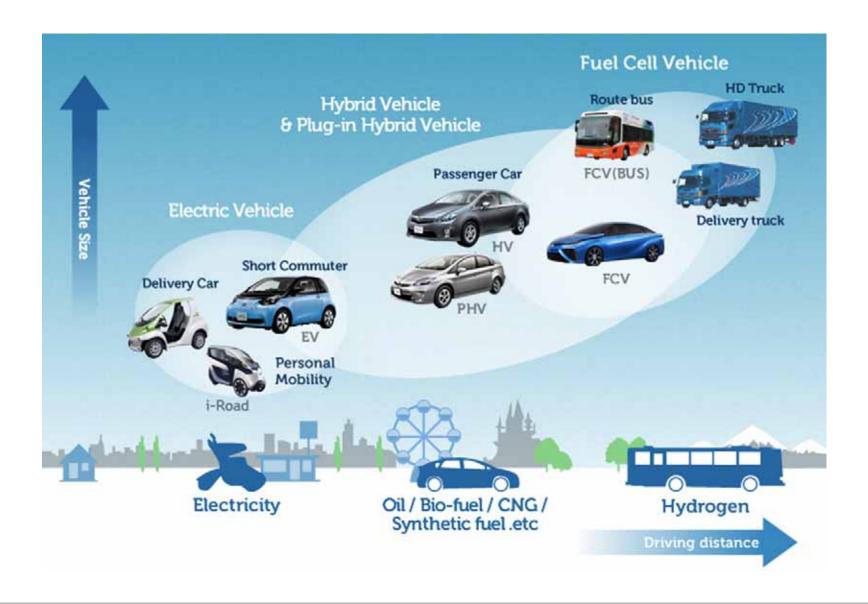
Zero Tailpipe (Only water vapor)

**Product Regulatory Affairs** 

**TOYOTA** 

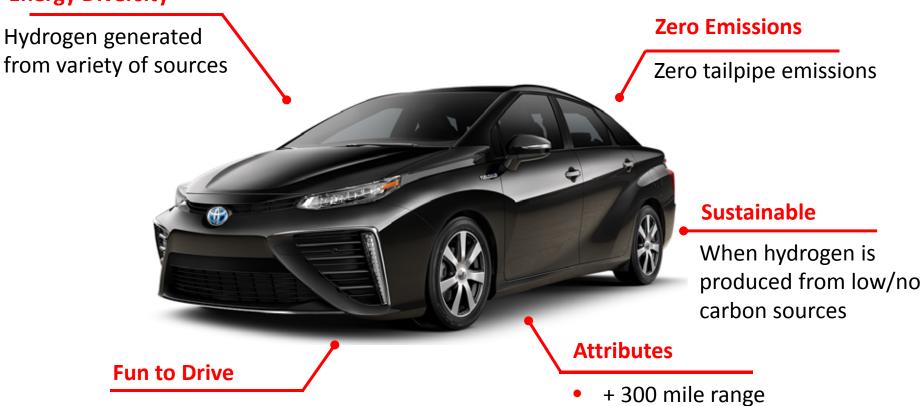
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## One Size / Technology Does Not Fit All



#### 2017 Mirai Fuel Cell Electric Vehicle Benefits

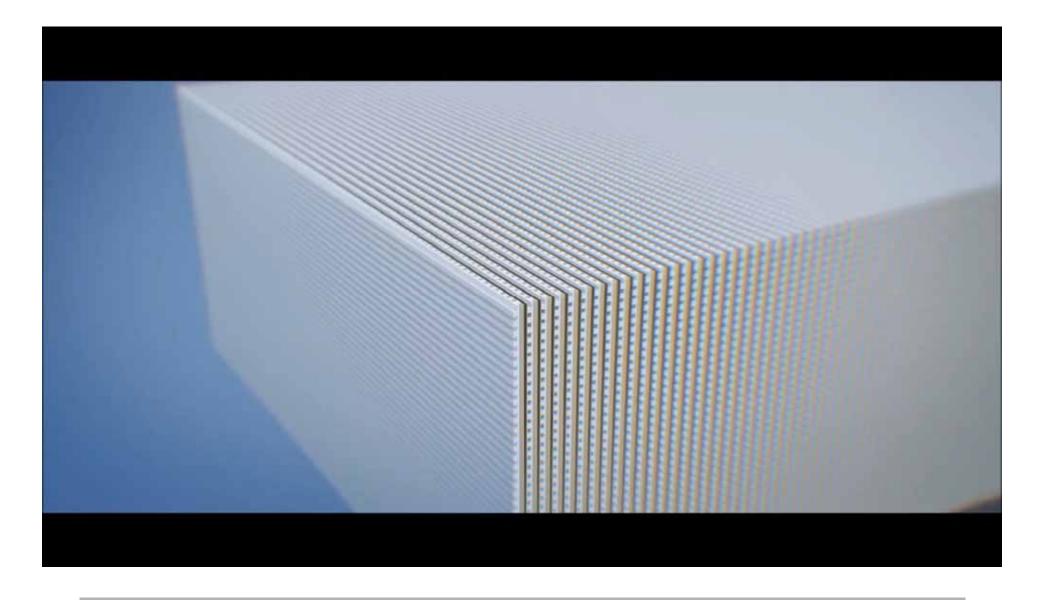
#### **Energy Diversity**



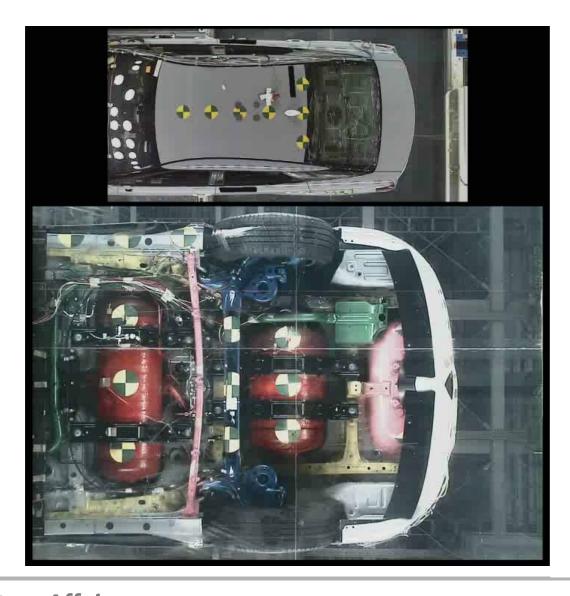
- High torque electric drive
- Low CG for nimble handling

- 3-5 minute refueling

## How a PEM Fuel Cell Works



## Fuel Tank Safety

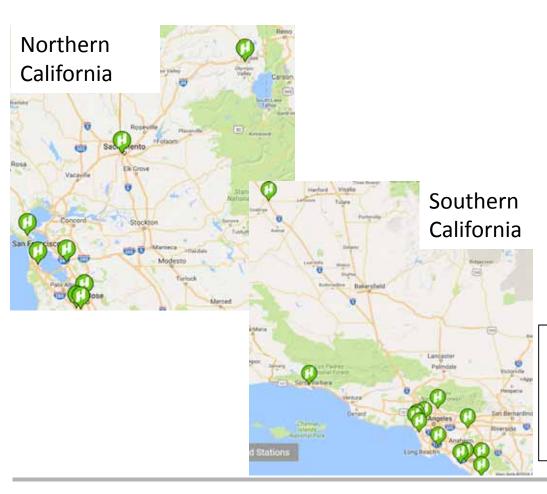


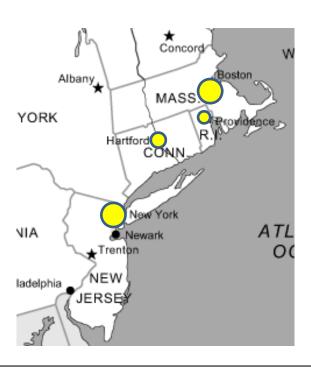
## Zero Emission Vehicle Attributes Vary by Technology

	Attribute	Battery EV	Fuel Cell EV	
ָרַ ו ן	Vehicle Availability	Many nationwide	CA & NE (in 2017)	
	Fuel Price	Varies – free to ???	Free for 3 yrs (\$10-\$12/kg)	ì
- - ! ! [_	Vehicle Price	\$30K - +\$135K	\$57,500 (Mirai)	
	Incentives	Up to \$7500	Up to \$8000 (Expires 12/31/16)	
	Range	100 – 315 miles	265 – 366 miles	_
	Refueling Speed	~3 mi/min (fastcharger)	~ 100 mi/min refueling	1 1
	Infrastructure Availability	Inconsistent	Limited in CA & NE in 2017	_ I _ /
	Renewable Fuel Potential	Possible	Possible	
	Cold Weather Performance	Degraded	Little impact	

## H<sub>2</sub> Station Status

- ➤ 23 public H<sub>2</sub> stations open in CA. Expecting ~25 by years end.
- > 12 stations in the Northeast (NJ, NY, CT, RI & MA)



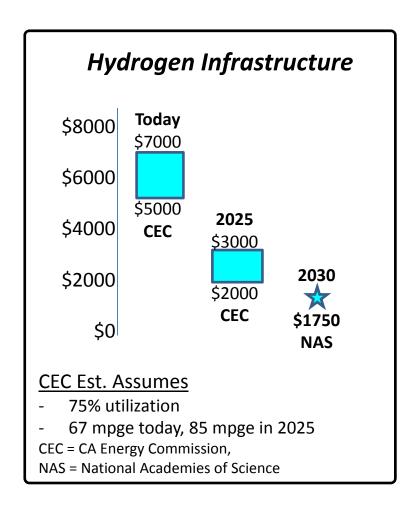


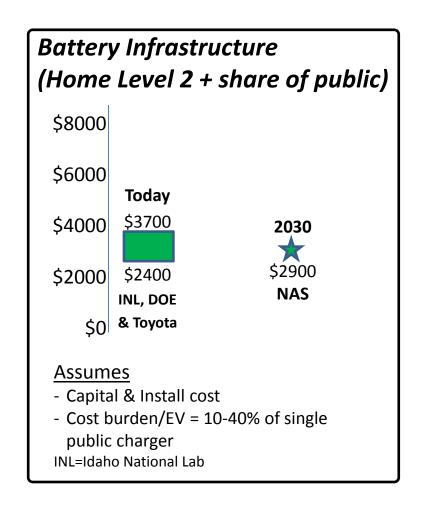
#### **Plug-in Infrastructure**

- ~15,000 Public charging stations
- ∼38,500 Chargers

**TOYOTA** 

## ZEV Infrastructure Cost per Vehicle





12/08/2016

#### Mirai Status

- Over 880 Mirai delivered in CA since introduction (Oct 2015)
  - Retail, fleet & employee purchase/lease
  - > 2016 models sold out
- ➤ Enhanced pricing on 2017 models
  - Lease \$349/mo for 36 months, \$2499 due at signing (12,000 mi/yr)
  - > Purchase \$57,500, 0% for 60 months & \$7500 purchase support
  - Continues to include three years' worth of complimentary fuel
- Sales begin in NE states late next year
- Targeting 3000 deliveries by end of 2017

#### **Future**

- ➤ A transition to electric drive & renewable fuels will be required to meet long-term climate goals
- > A portfolio of technologies is needed to meet:
  - Customer needs & wants
  - Achieve compliance volumes
- > Consumers, not technology, are the greatest challenge
- ➤ Autonomous and shared use vehicles will impact this transition. In what way is TBD.





## **Thank You For Your Attention**



