

# What is This Stuff Really Worth?

A Wood Mackenzie Presentation for  
The Center for Energy Economics  
Bureau of Economic Geology  
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## The New Big Picture—The Resource is There, But...

**Gas is Available in Any Feasible Quantity at a Moderate Price ...But It's *Not* \$4.00.**

### › Short-Term: Through early 2012

- Weighted by sluggish economic recovery and supply strength; coal displacement continues to influence the gas market

### › Mid-Term: Late 2012 - 2016

- With an increasing call on production as demand growth resumes, there is potential for growing pains as the market transitions from retrenchment to expansion; prices rise to the \$5.75 - \$7 range.

### › Long-Term: 2016 and Beyond

- Consistent demand growth appears likely, with the pace of growth shaped by coal retirements, potential carbon legislation and long-term US domestic resource strength.
- With the rebuilding of the upstream, pricing remains moderate: \$6.50 - \$7.50

**Within this Base Case view of the North American market, policy and politics will become increasingly influential, and can shift the fundamentals**

## What has it Taken to Get Prices Even Where they Are? A Coincidence of Strong Factors:

### › 1) Economic Cataclysm

- Steepest economic downturn since Great Depression ...
- *And* a slower than average rebound

### › 2) Demand Destruction

- Approximately 1.3 Bcfd in the industrial sector in 2009, partially offset by coal displacement and weather

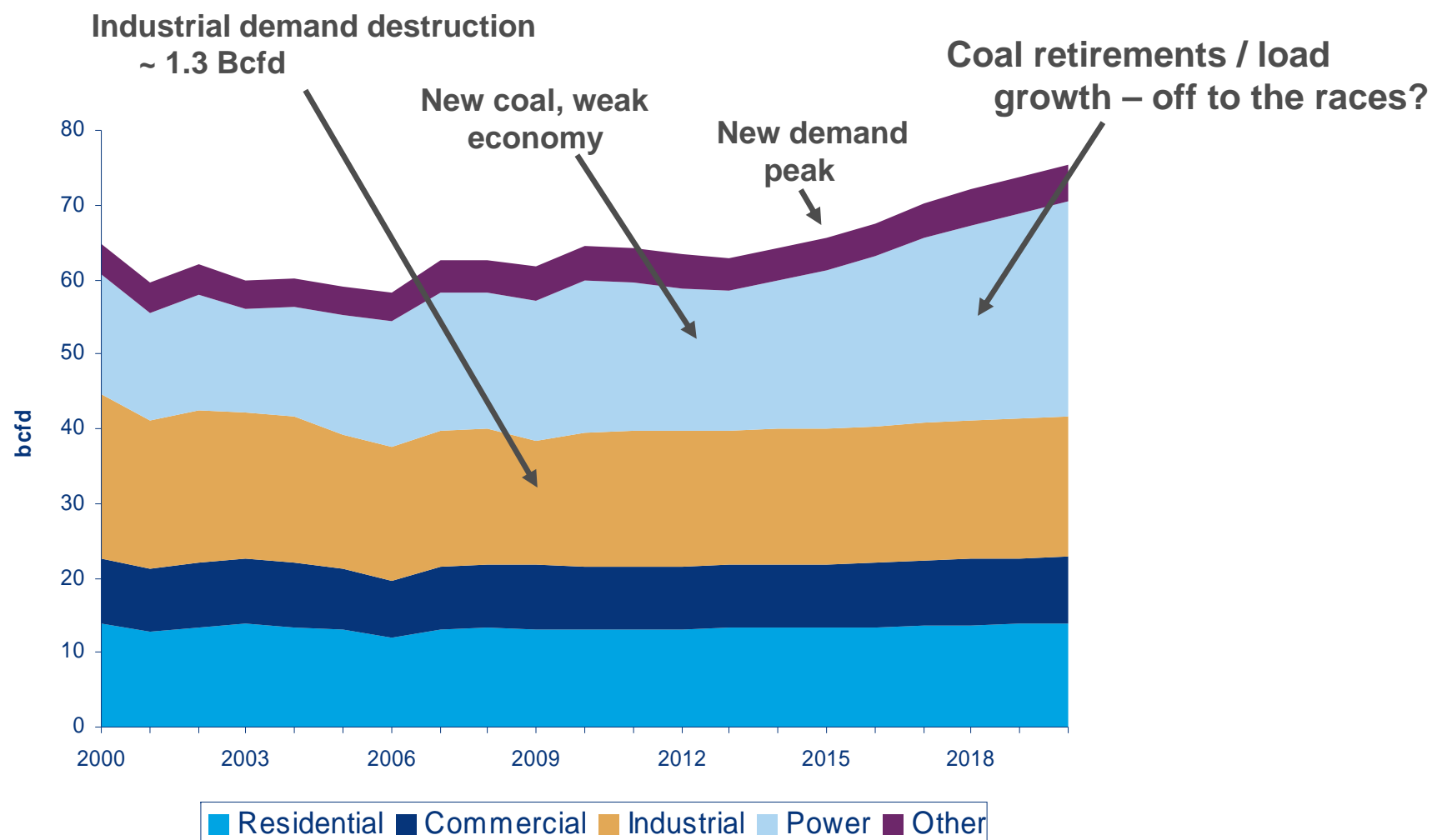
### › 3) A Production Peak

- Highest rate since 1973
- Likely to see declines starting early-mid 2011

### › 4) All-time High Storage

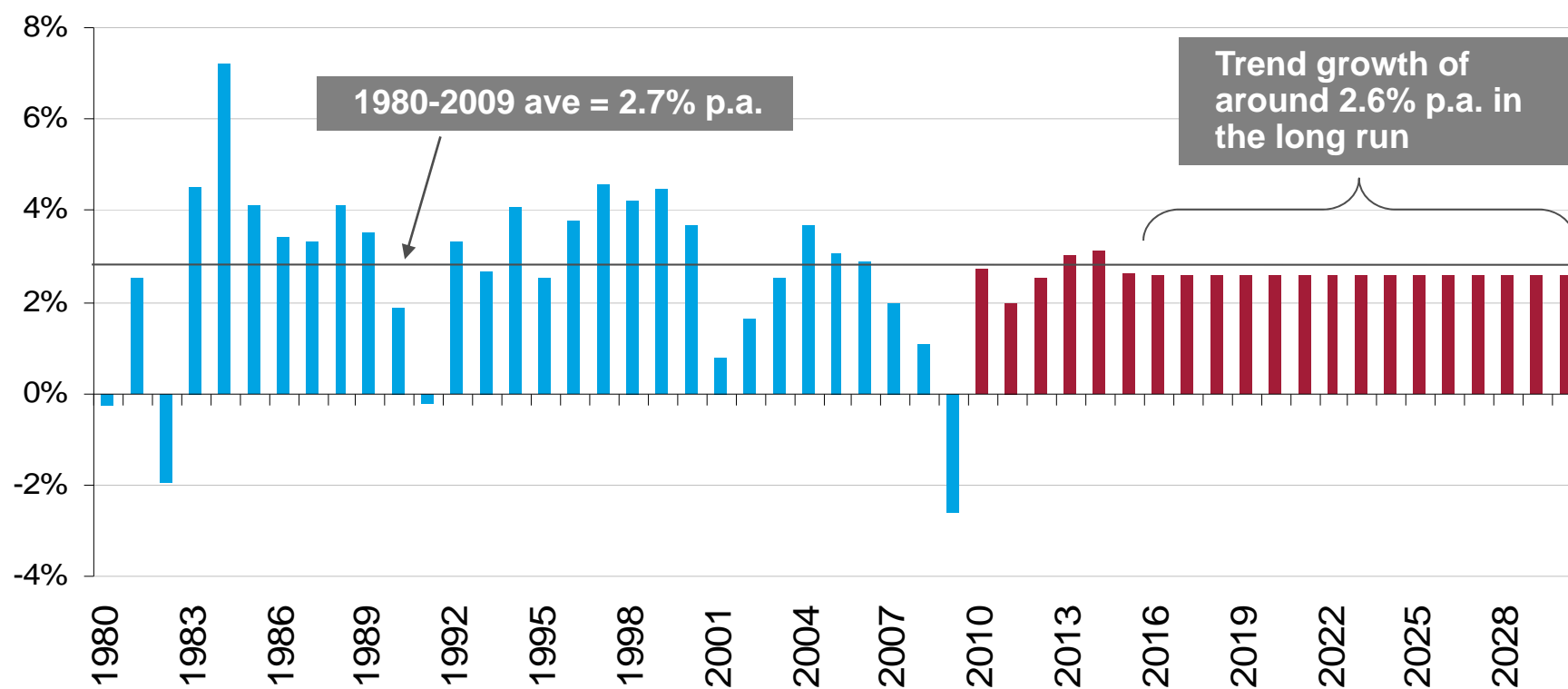
- 1800 + Bcf, all-time high, for the spring inventory minimum

## US Demand – Still weak, but consistent pressure 2013 and beyond



## Economic Crisis – the Steepest GDP Decline in Recent Decades, and a Weak Rebound

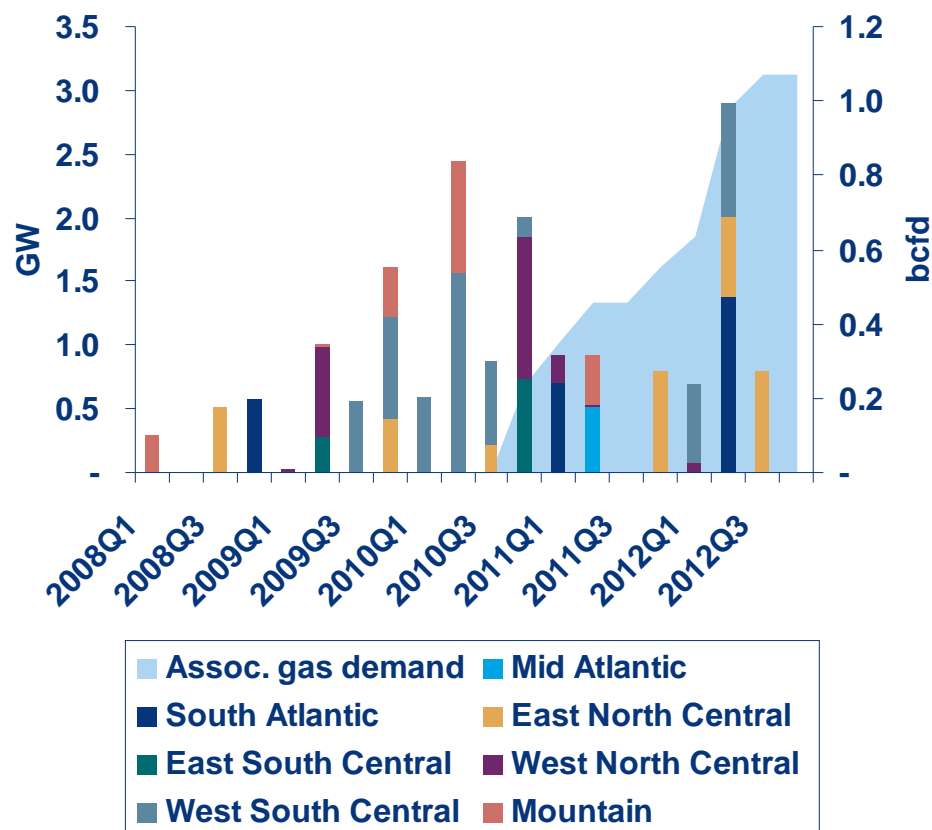
### US annual real GDP growth



Source: US BEA, Wood Mackenzie projections

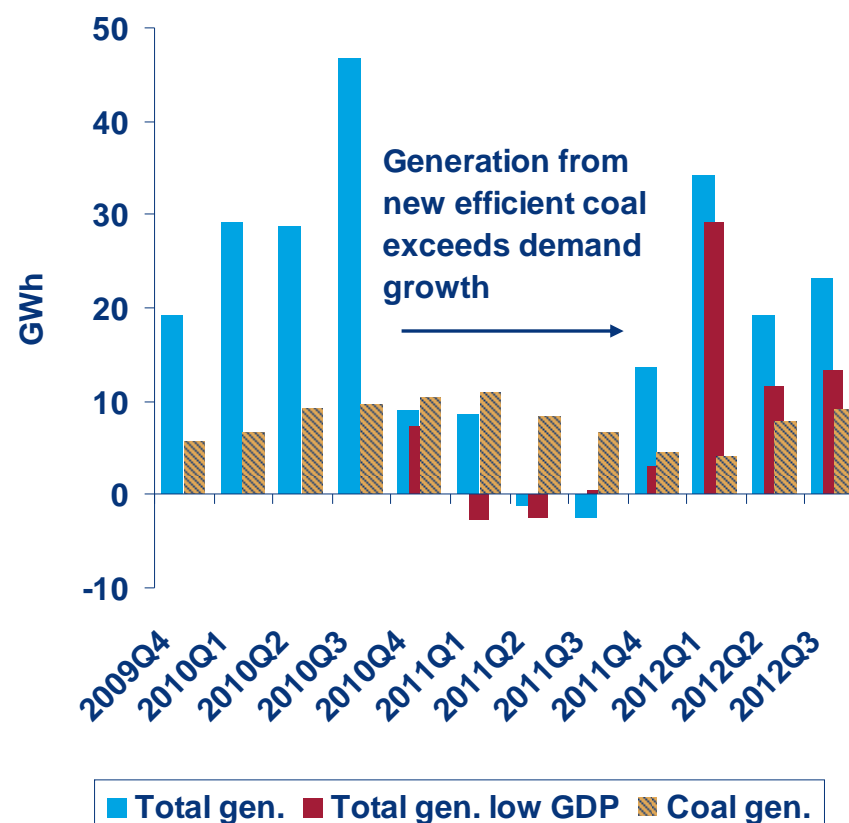
# Slowing generation growth doesn't help either...especially with new coal coming online

## New coal capacity



Source: Wood Mackenzie North America Power Service

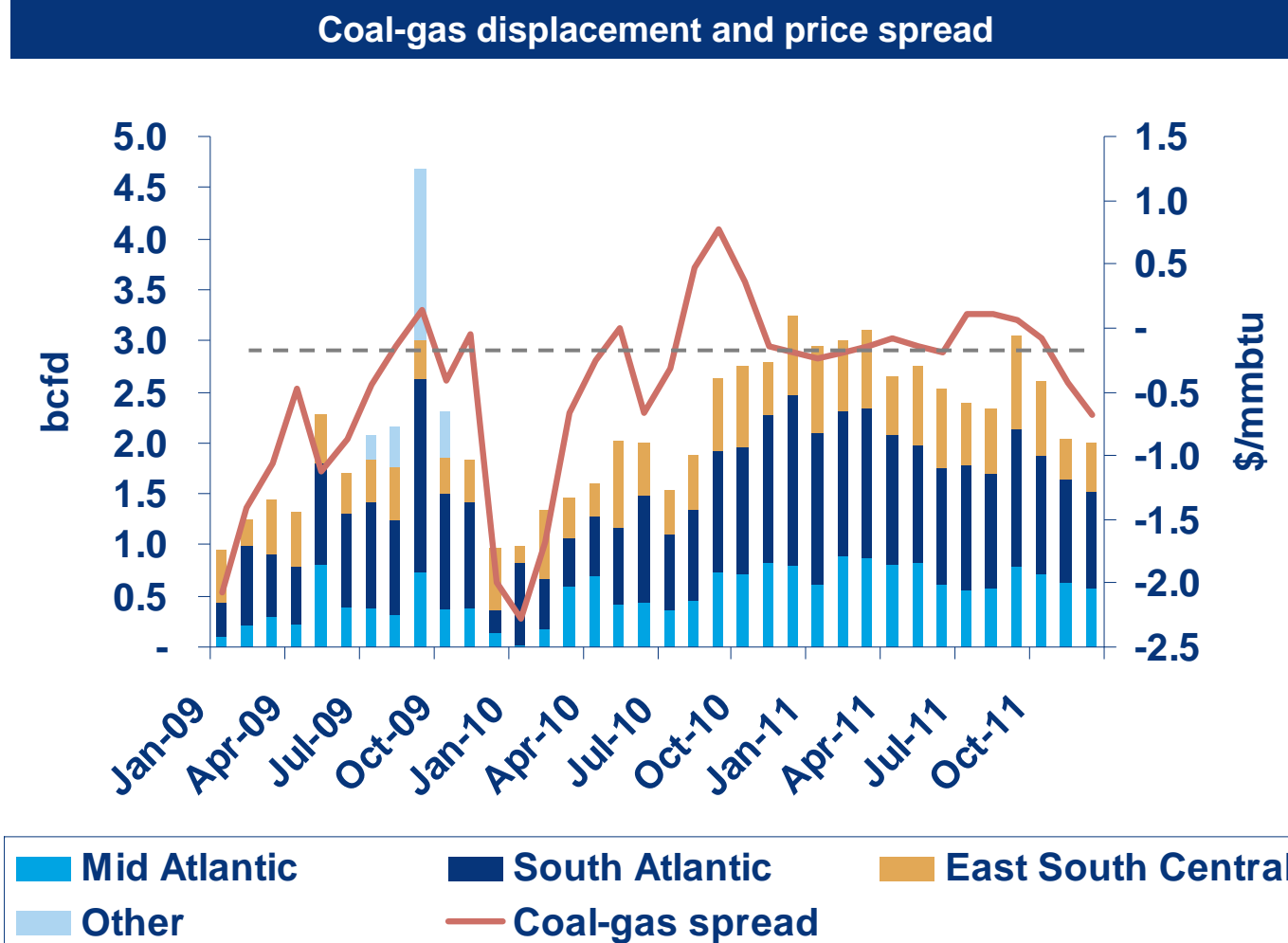
## Year-over-year generation growth



Source: Wood Mackenzie North America Power Service

## Displacement supported gas demand in 2010 and looks likely to increase for 2011

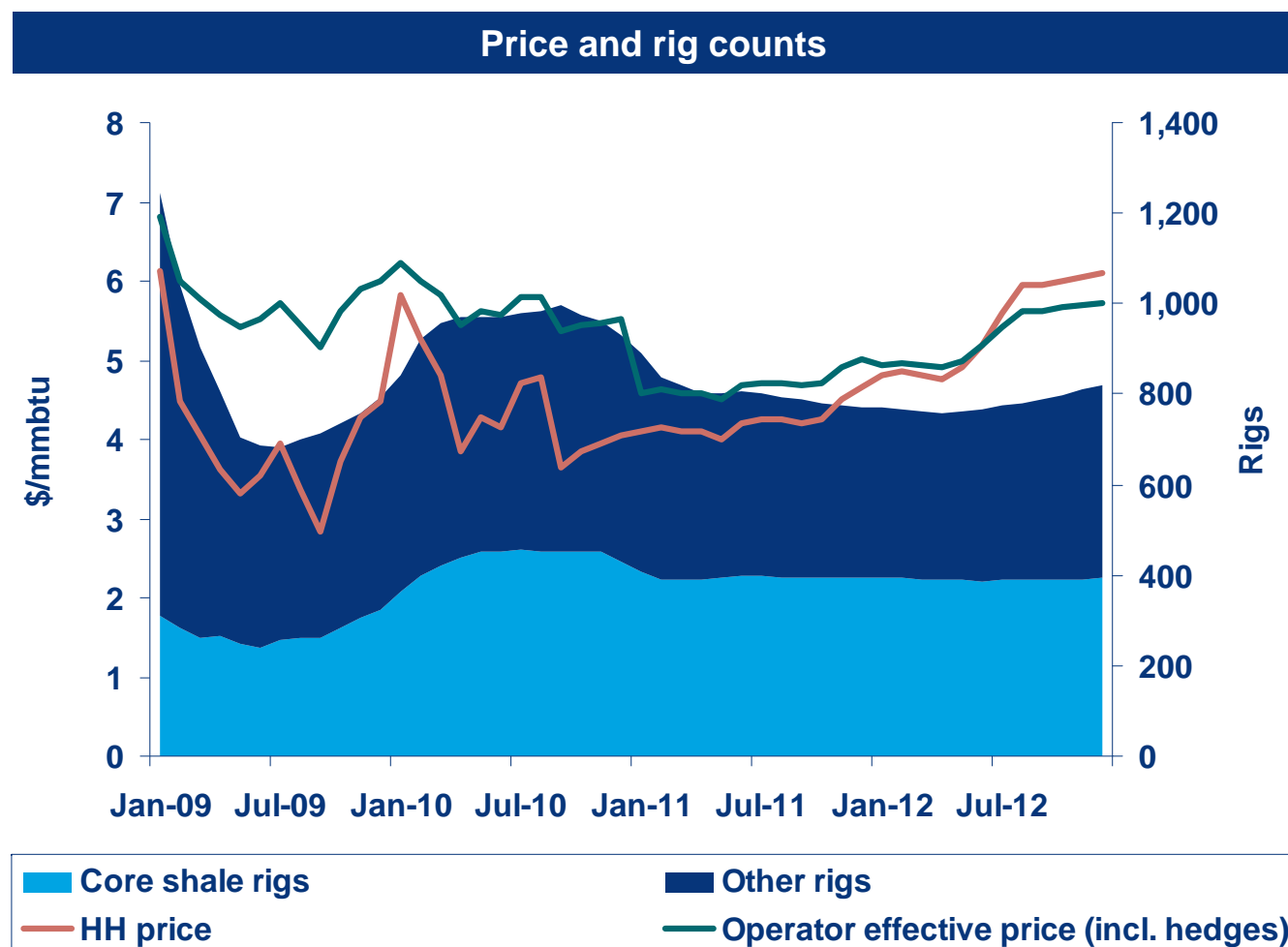
- › Higher gas prices resulted in lower displacement levels YTD in 2010 versus 2009
- › High spot coal prices during Q3 2010 did not translate into much displacement, since exposure to those prices is limited



Source: Wood Mackenzie

## Price—settling for added coal displacement in 2011, supply realignment for 2012

- › 2011 average price of \$4.25/mmbtu cuts drilling
  - Down ~\$0.20/mmbtu from 2010
- › Realized price for hedgers falls further
  - Down ~\$1.00/mmbtu from 2010
  - Lower cash flows cuts counts outside the shales
- › HBP rigs cut in Haynesville
  - Move to oil and liquids
- › Could 2012 hedges weigh down cash flow?

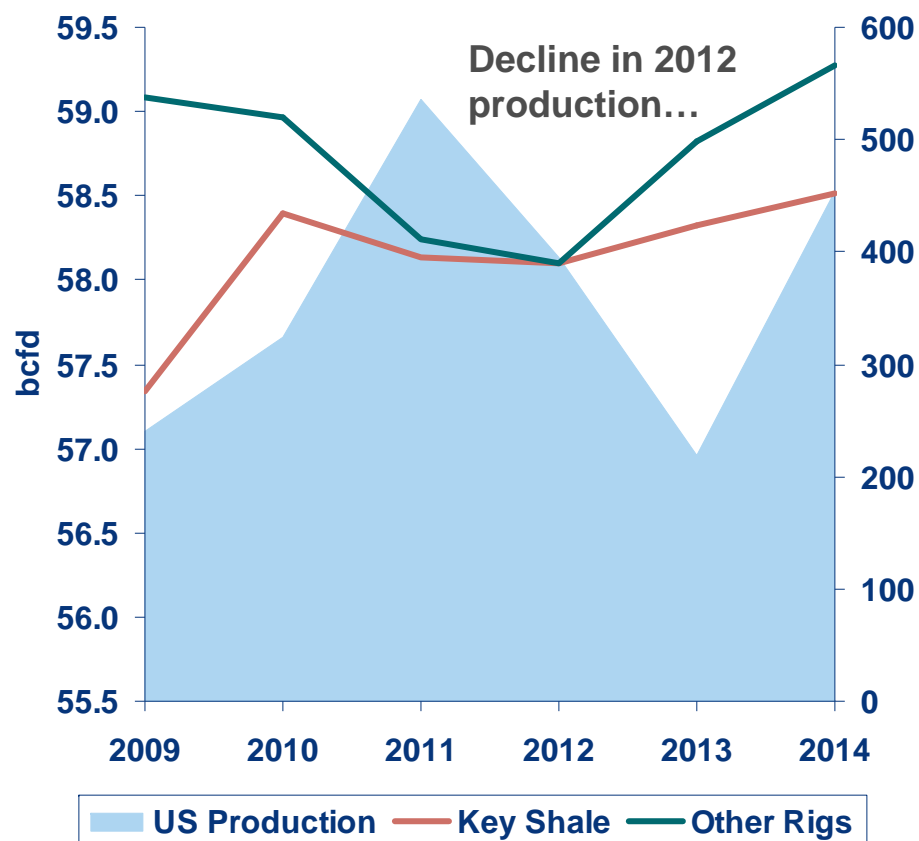


Sources: Wood Mackenzie, Smith Bits



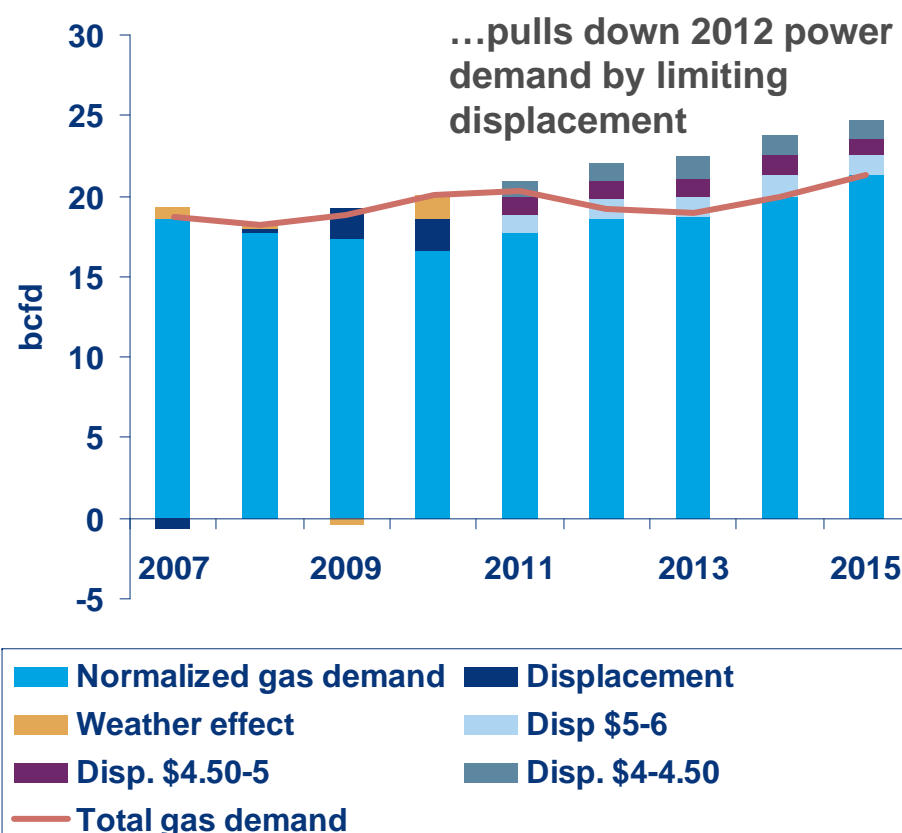
## 2012: Declining rig counts cut into supply and gas demand

### Drilling and supply



Sources: Wood Mackenzie, Smith Bits

### Power sector summary



Source: Wood Mackenzie

## Drilling down the price: short-term market messages

### › Market soft again in 2011

- Demand weakened by decelerating GDP, new coal
- Supply growth continues, but rig counts decline as HBPs, favorable hedges fade
- Added displacement balances the market
- Firming coal markets limit the price declines—Henry Hub price of \$4.25/mmbtu
- Downside risk into upper \$3/mmbtu from La Nina, coal market downshift, potential double-dip

### › 2012-'13 markets transition to higher price levels

- Demand potential increases, realized demand declines
- Supply drops off, competition with oil and liquids mutes rig increase as prices recover
- Henry Hub prices in the \$5/mmbtu range, aligned drilling-price incentives reduce downside risk

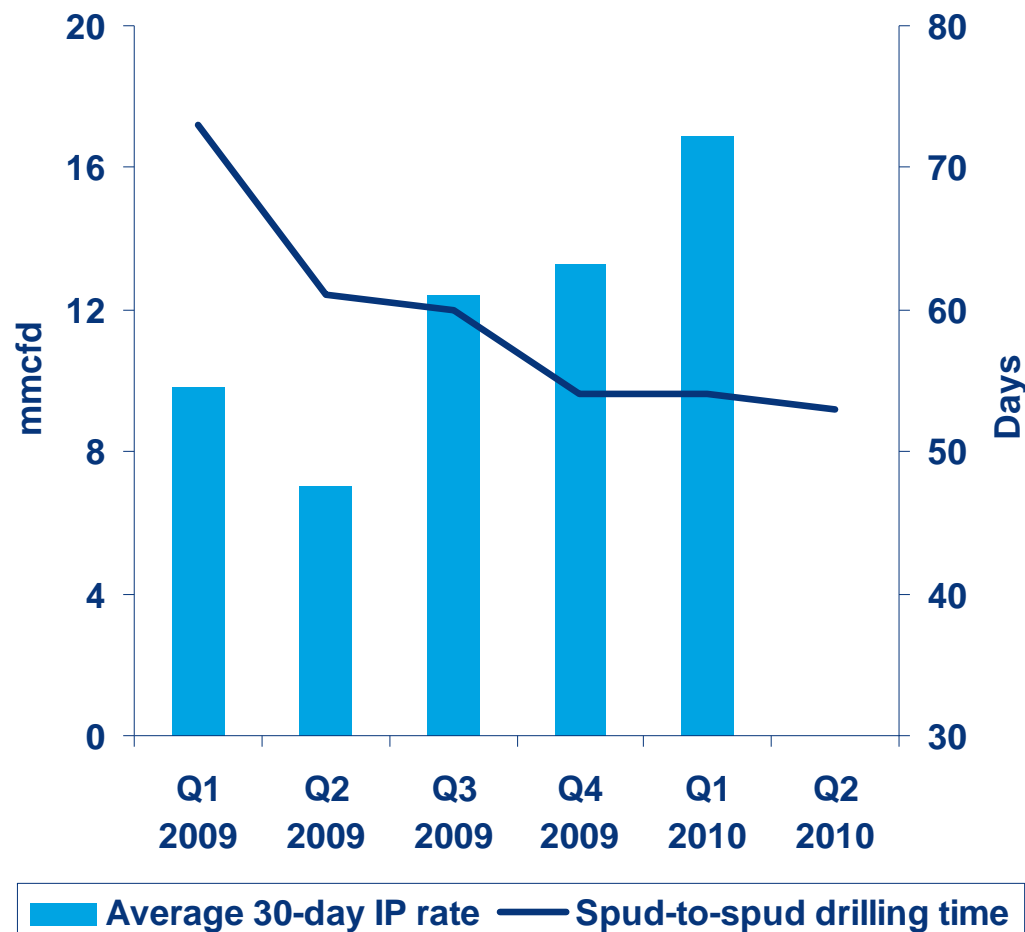
### › Risks to outlook

- Haynesville is key, higher-than-expected drilling levels or improved well performance would hold price down
- How does oil play out?

## Shales have supported 2010 production growth, as higher productivity has meant improved well performance

- › Production growth mainly supported by key emerging shales
- › Drilling expected to decline in 2011 and 2012
  - Majority of the productive core acreage in Haynesville likely to be held by mid-year
  - Some JV cost carries begin to run out
- › New cost carries in Eagle Ford
- › Drilling to be more in line with play economics?
  - Operators unlikely to find hedge support
- › Increased focus on liquids-rich plays could adversely affect gas drilling
  - Competition for capital — operators increasing spending on liquids plays

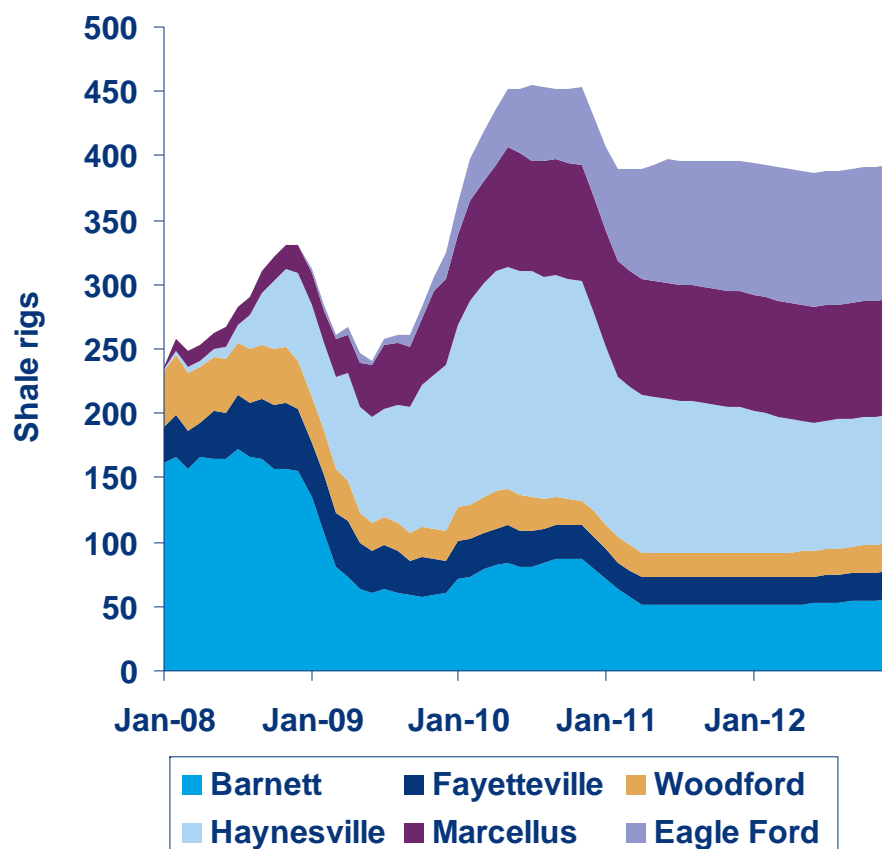
### Increased Haynesville rig and well productivity



Source: Haynesville operators

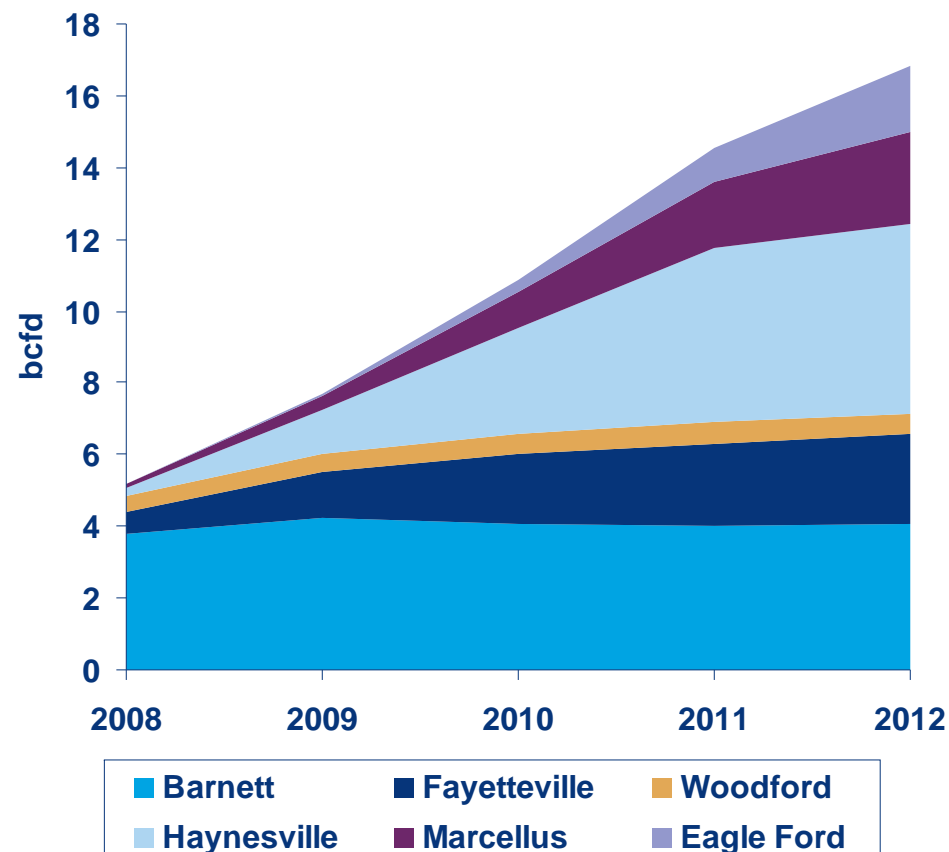
**At 170 rigs, Haynesville drilling—and production—have ramped up quickly, and other shales also have been targeted aggressively**

**Shale rig counts**



Source: Smith Bits

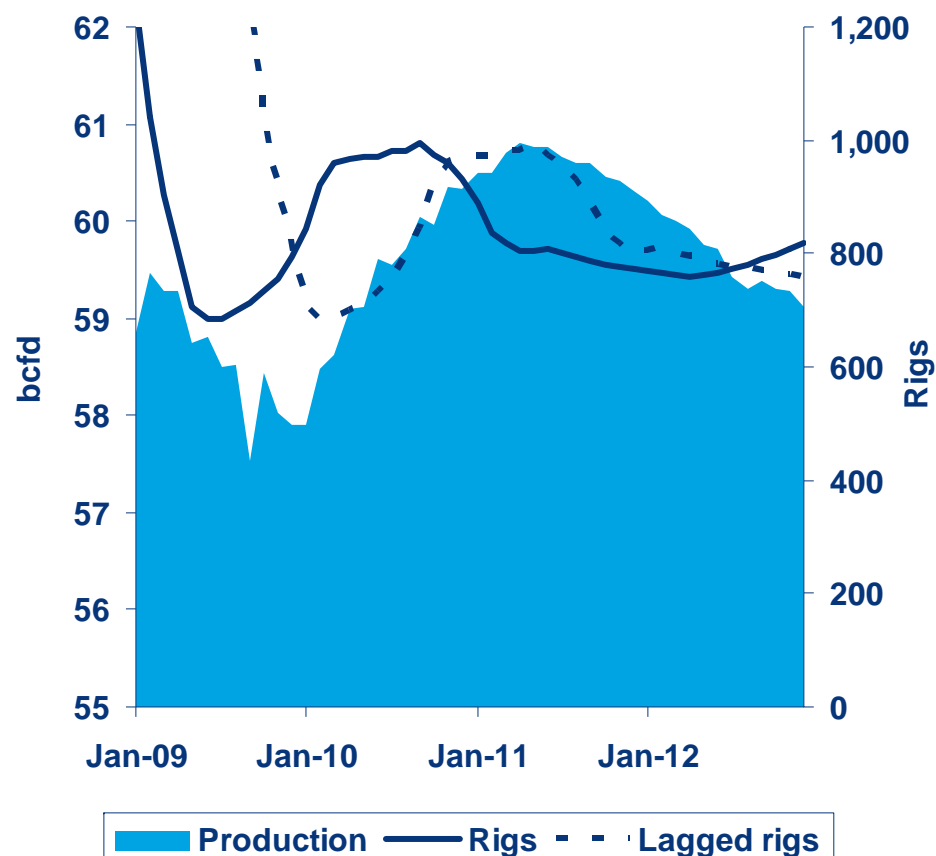
**Shale production**



Source: Wood Mackenzie

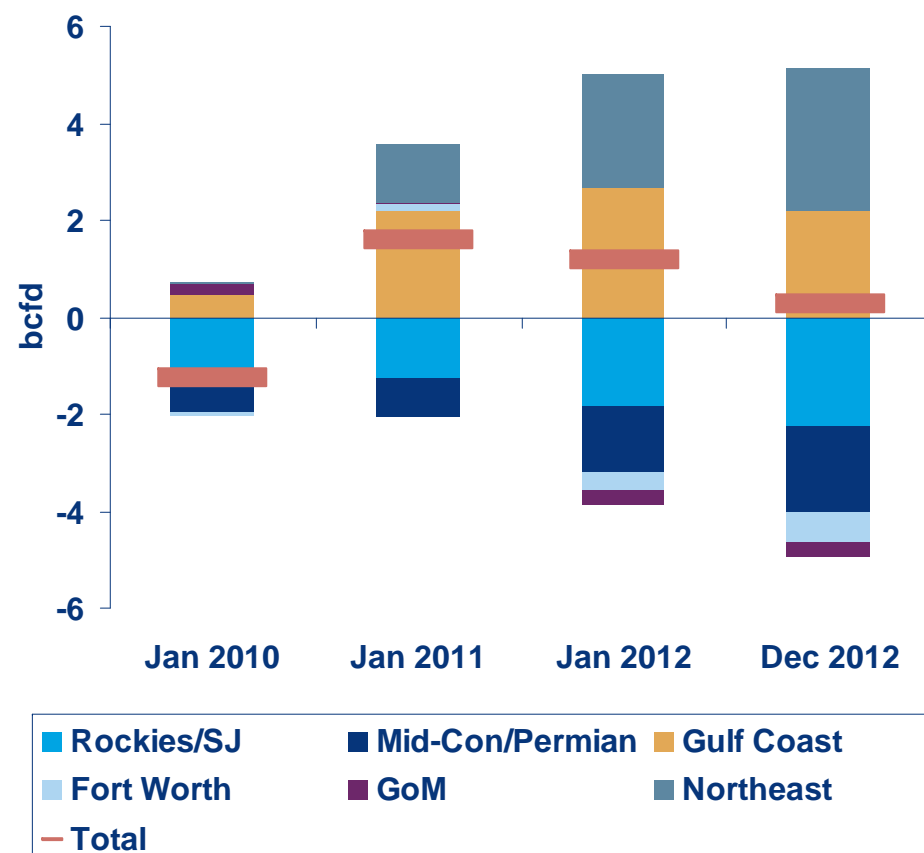
## Production declines expected to start in mid-2011, following rig layoffs

### US production and gas rig count



Sources: Wood Mackenzie, Smith Bits

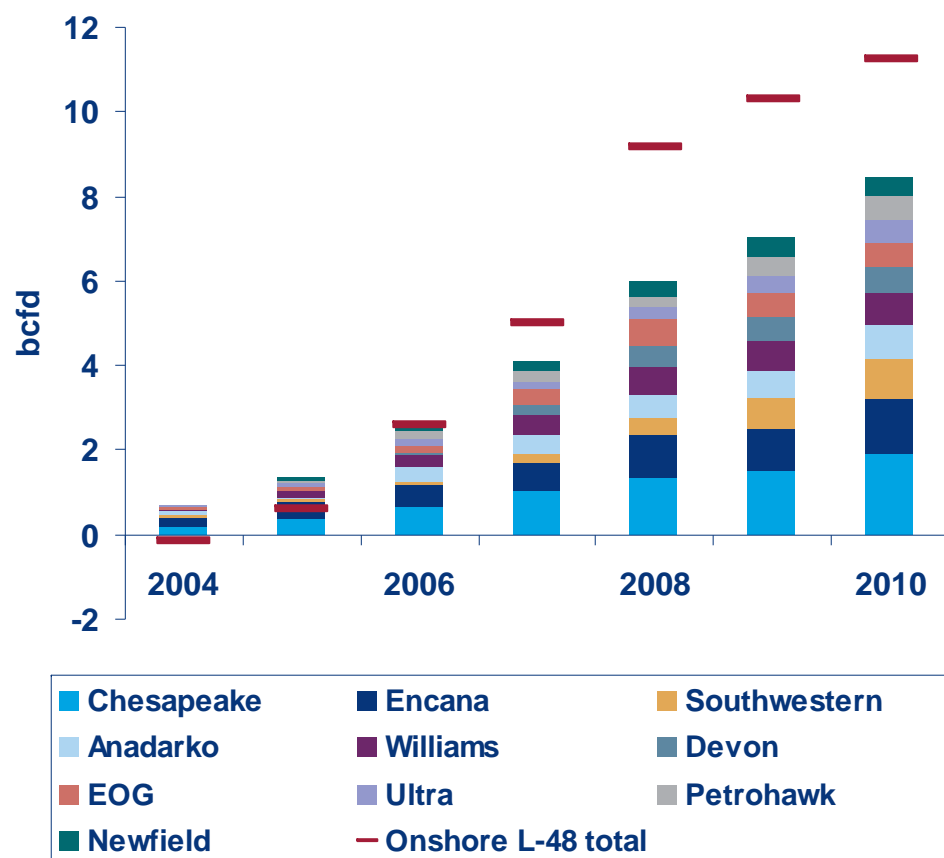
### Production relative to Jan. 2009



Source: Wood Mackenzie

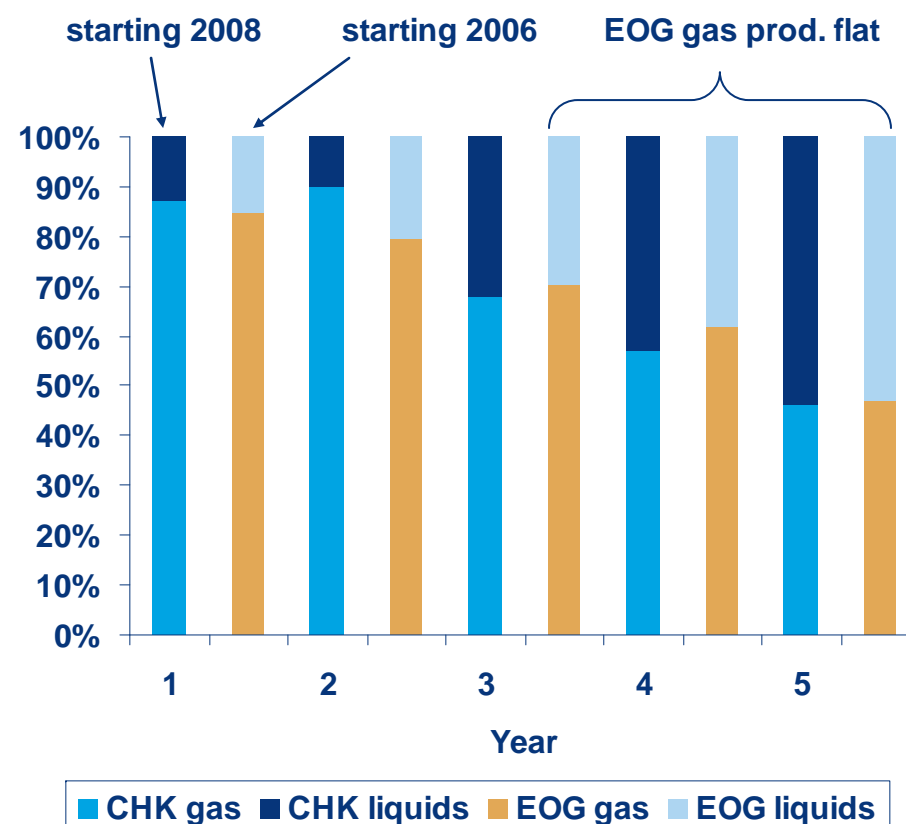
# Operators are increasing capital commitment to oil and liquids-rich plays. Short-term trend, or long-term constraint?

## Onshore Lower-48 production growth (vs. 2003)



Source: Wood Mackenzie Corporate Analysis Tool

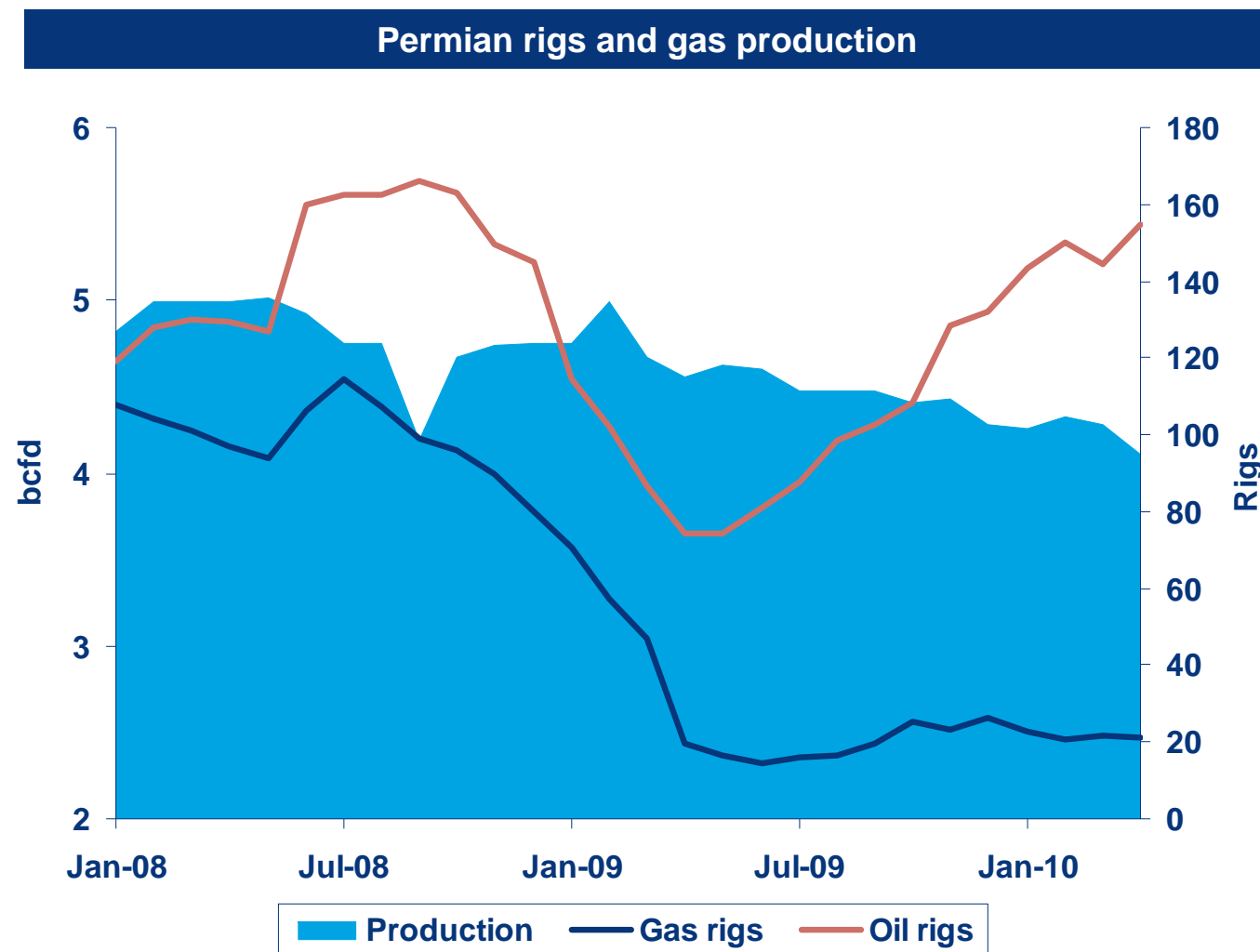
## Chesapeake and EOG capex



Sources: Chesapeake filings, Wood Mackenzie Corporate Analysis Tool

## Wouldn't associated gas support production? Sort of.

- › Eagle Ford condensate window apart, most of rig increases expected in oil/liquids plays
- › Associated gas only provides minor support
- › Replacing a gas well with an oil well contributes only 10% of the production
- › Strong gas production declines in the Permian Basin despite strong oil rig increases



Sources: Wood Mackenzie, Smith Bits

## How many rigs does it take to hold production flat? Depends on where those rigs are

- › With horizontal rigs at record highs and increased rig productivity, rig counts required to maintain production have dropped significantly
- › Rig counts to maintain production at 2010 year-end levels depend strongly on activity levels in key growth shales
  - The rig count to sustain production could be even lower once a majority of shale drilling switches to pad rigs, after acreage constraints ease

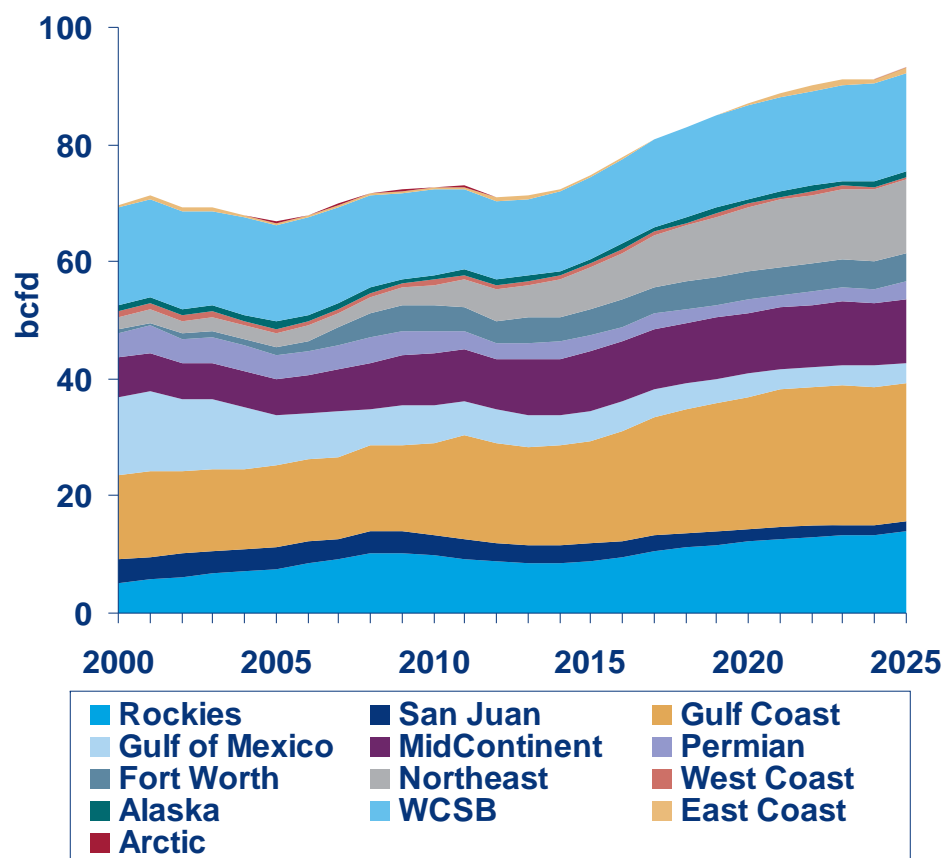
**Rig counts required to maintain production at 2010 year-end levels**

	Total Rigs	Haynesville	Eagle Ford	Fort Worth	Marcellus	Fayetteville & Woodford	Non-shale horizontal
Low emerging shale	1,050	75	70-85	110	90	40	190
Base case	900	100	90-105	90	90	40	160
High emerging shale	780	125	115-135	50	90	40	120
Current	974	172	58	88	90	45	205



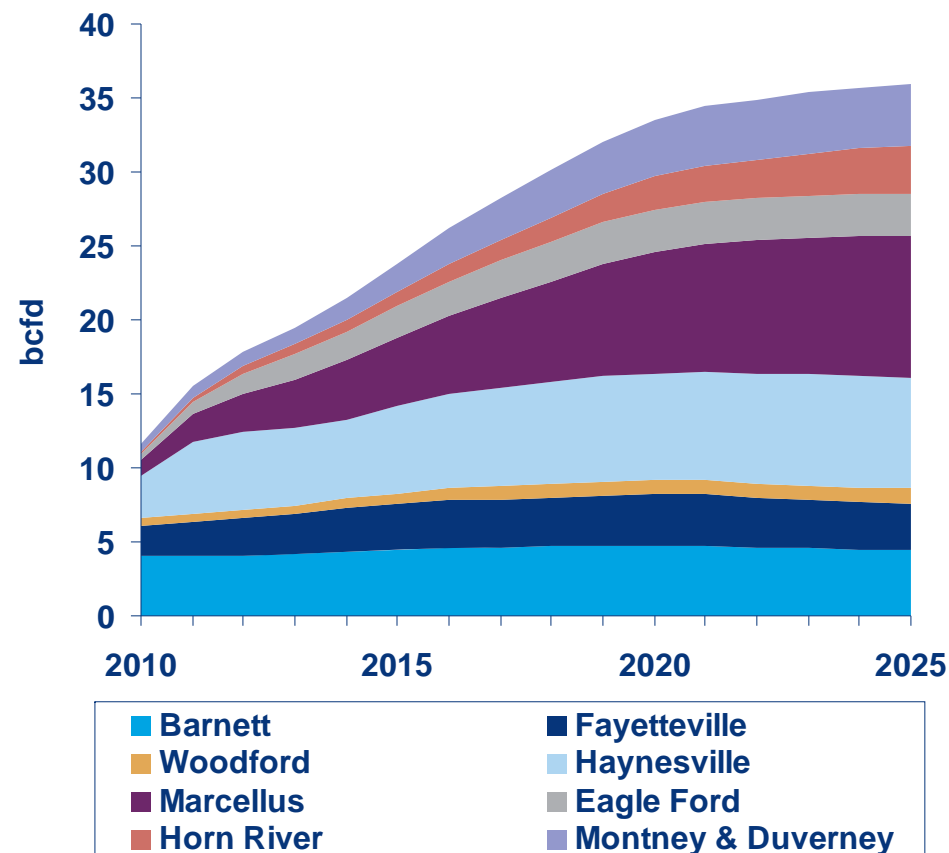
## Strong growth in domestic supply

### US and Canadian production



Source: Wood Mackenzie

### Major shales

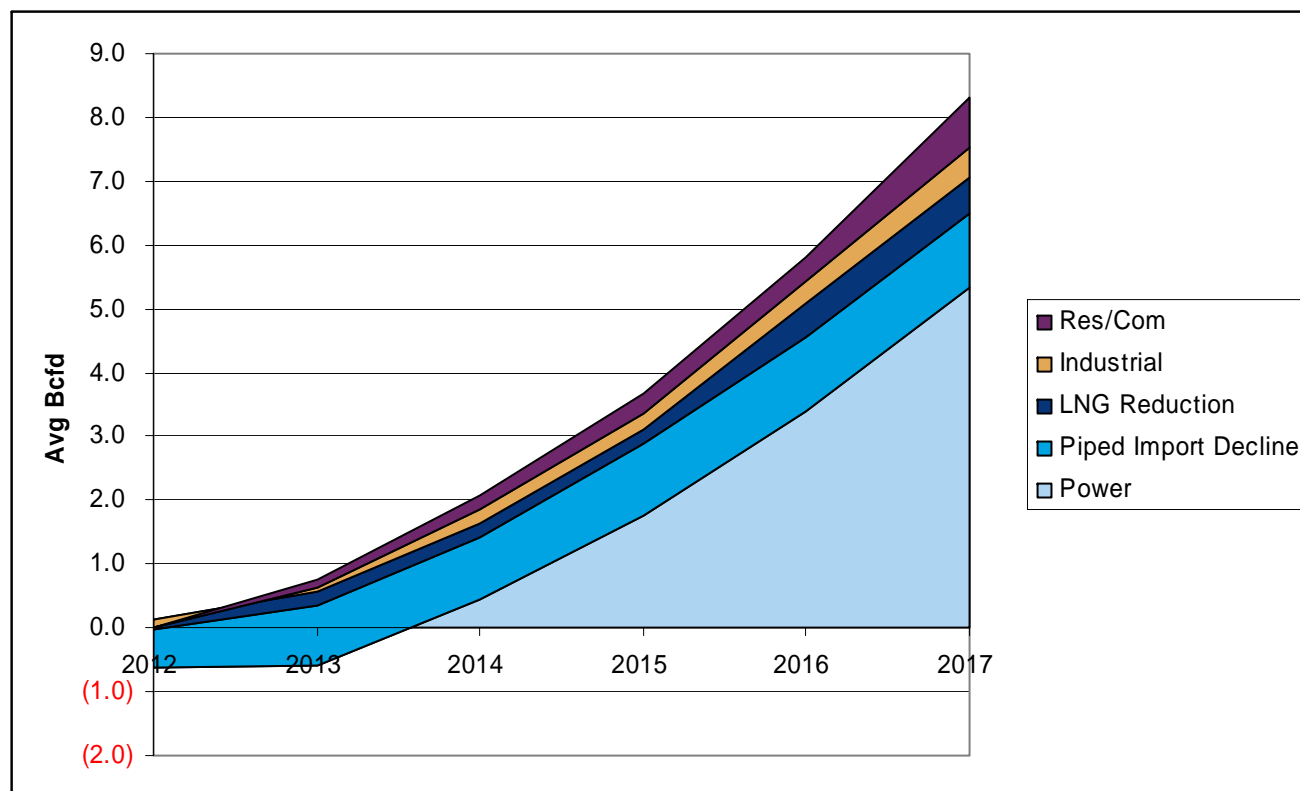


Source: Wood Mackenzie

## But it Will be Needed: Strength in Power Demand and Declining Piped Imports Increase the Call on US Domestic Supply: 2012-17 compared to 2011

### Increasing Call on US Production

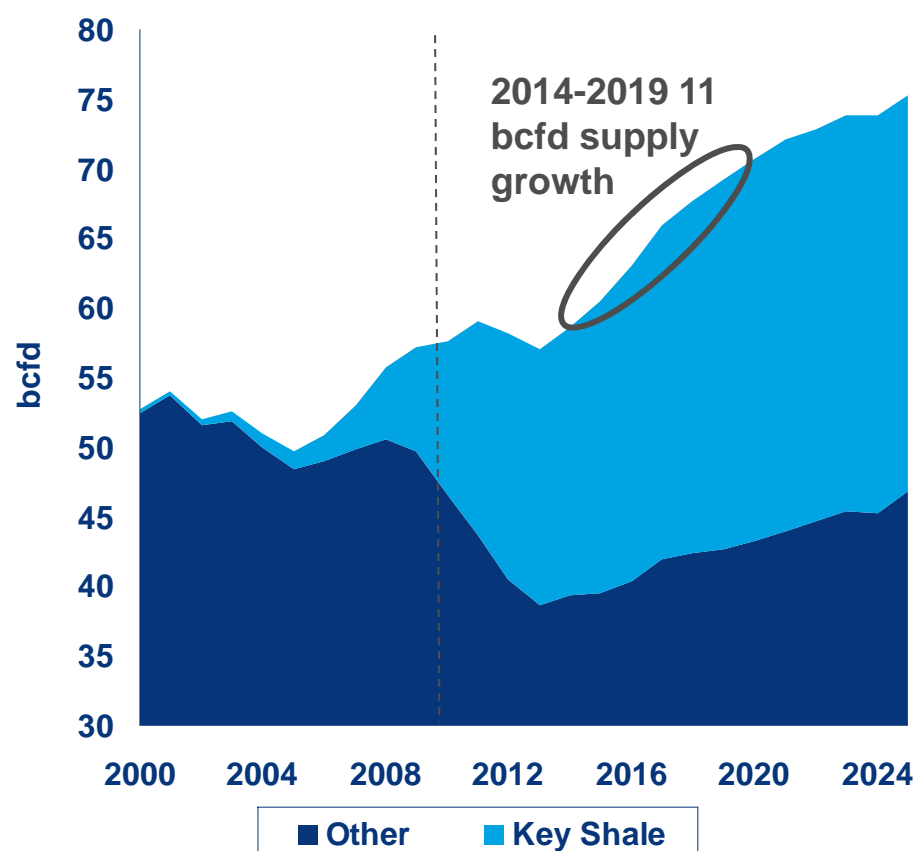
- › Power demand uplift is 2/3 of overall growth
- › Pipes imports decline, including an increase in exports to Mexico.
- › Canadian supply declines continue
- › This higher pace of development and competition with oil for resources increases costs



Source: Wood Mackenzie

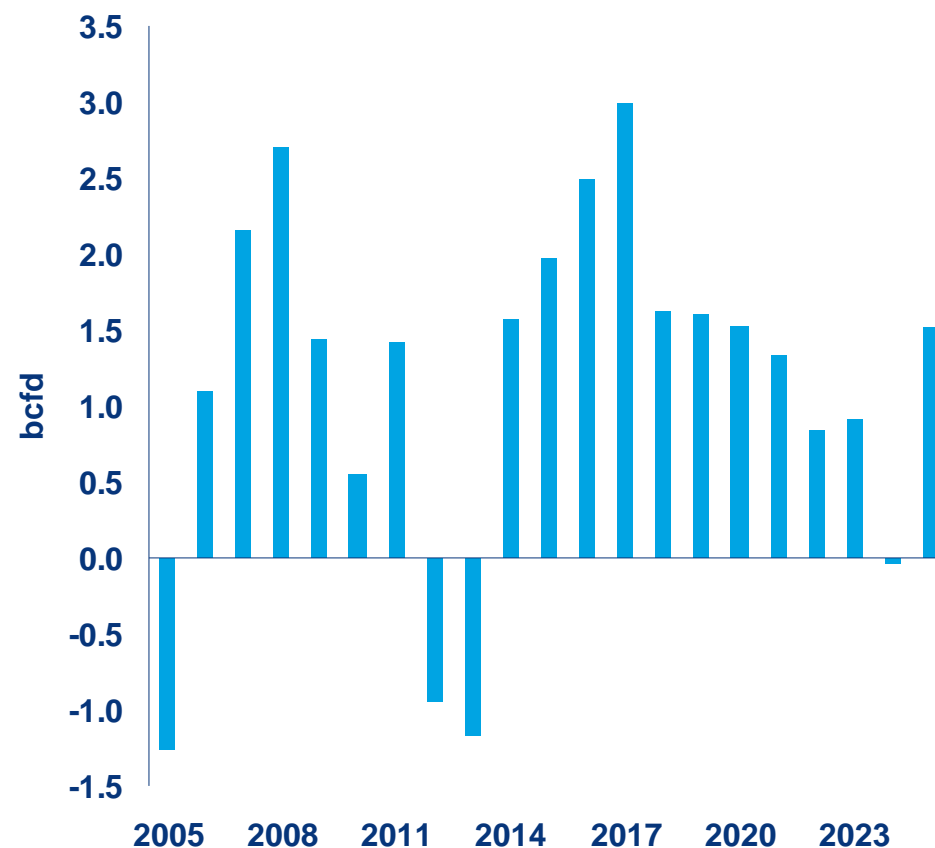
## And domestic supply growth feeds the new demand

### US production by source



Source: Wood Mackenzie

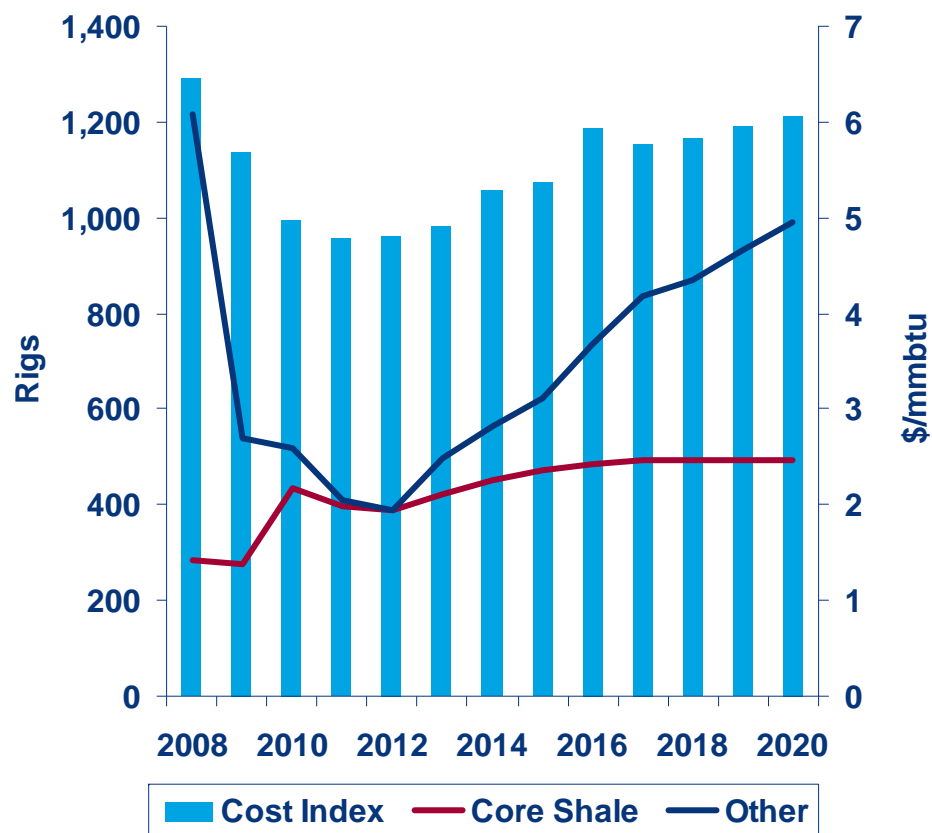
### Annual change in US production



Source: Wood Mackenzie

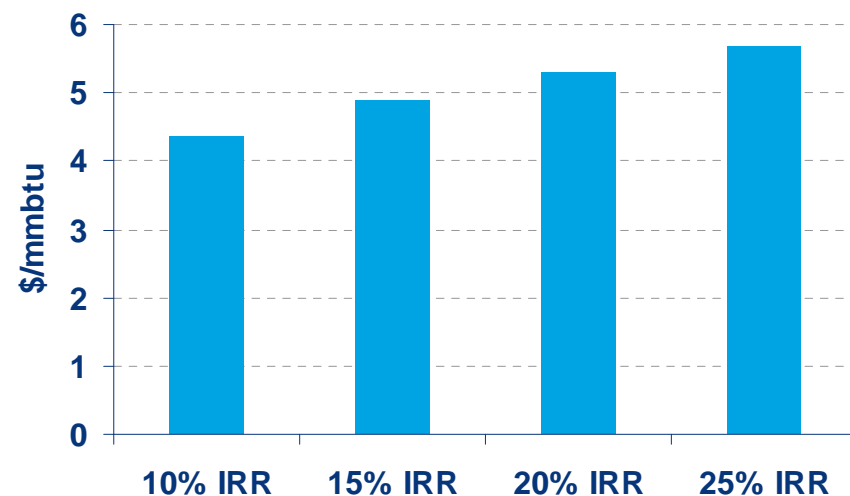
## But what prices are necessary to fuel this growth?

### Cost index and rig counts



Source: Wood Mackenzie

### 2010 Haynesville development breakeven cost



Source: Wood Mackenzie Upstream GEM

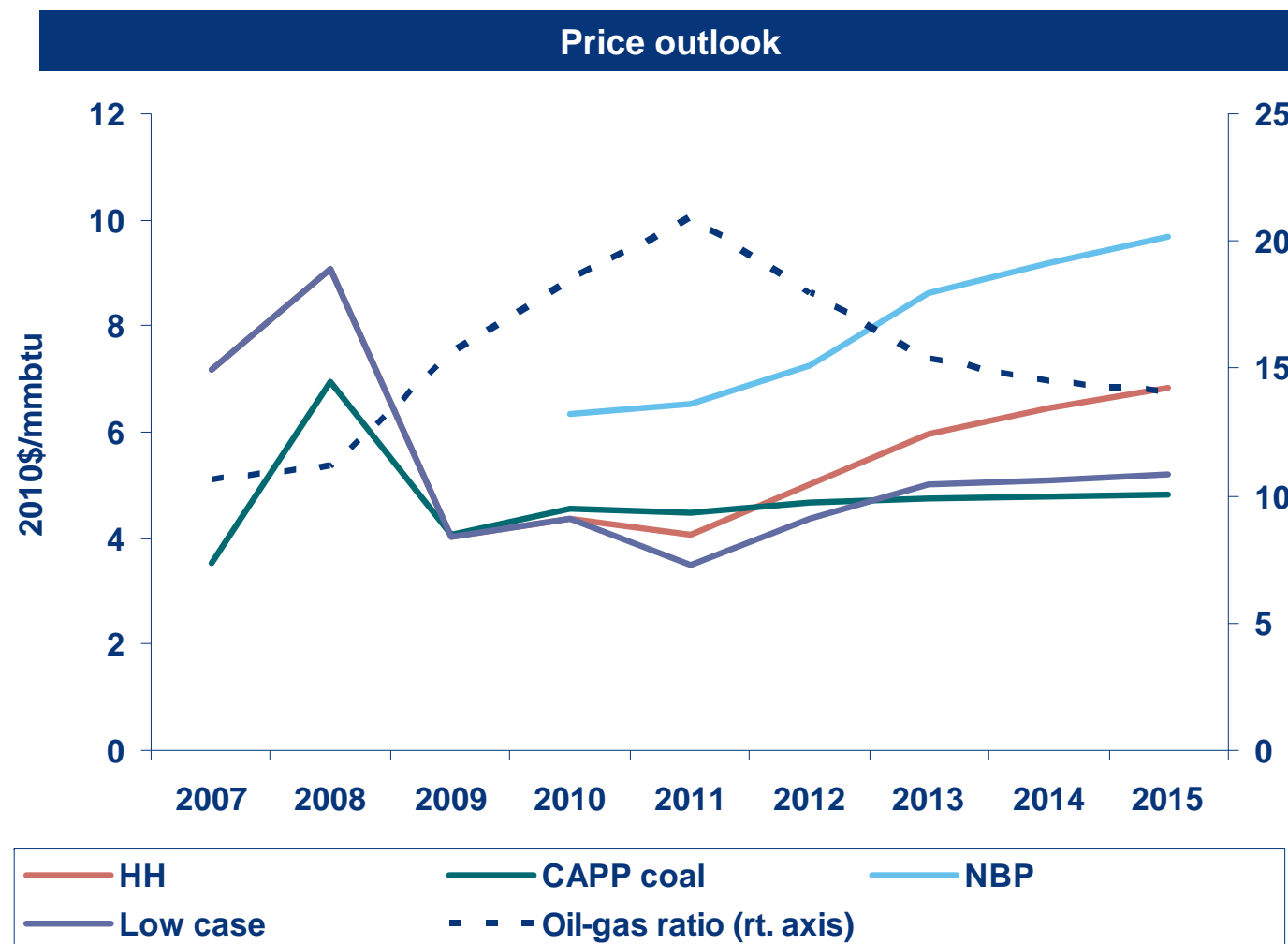
- › Breakeven costs will shift
- › Environmental risk
- › Full-cycle cost components
- › Competition for capital



## With higher required drilling levels, price expectations rise through 2015

### › Mid-term uncertainties

- Coal retirements
- Global market?
- Demand risks
  - La Nina
  - GDP
- Drill baby drill
  - Pace of tech. change
  - Haynesville



Source: Wood Mackenzie Coal Markets Service, NAGS, EGAPS, and Macro Oils

## Even with Higher Prices, in Relative Terms Gas Remains Cheap

### › Average price WTI:

- 2010-15: \$89.46
- 2016-20: \$92.21

### › 2021-30: \$105.26

### › *Plentiful exploration risk, and reservoir performance risk in this oil outlook, in contrast to US gas.*

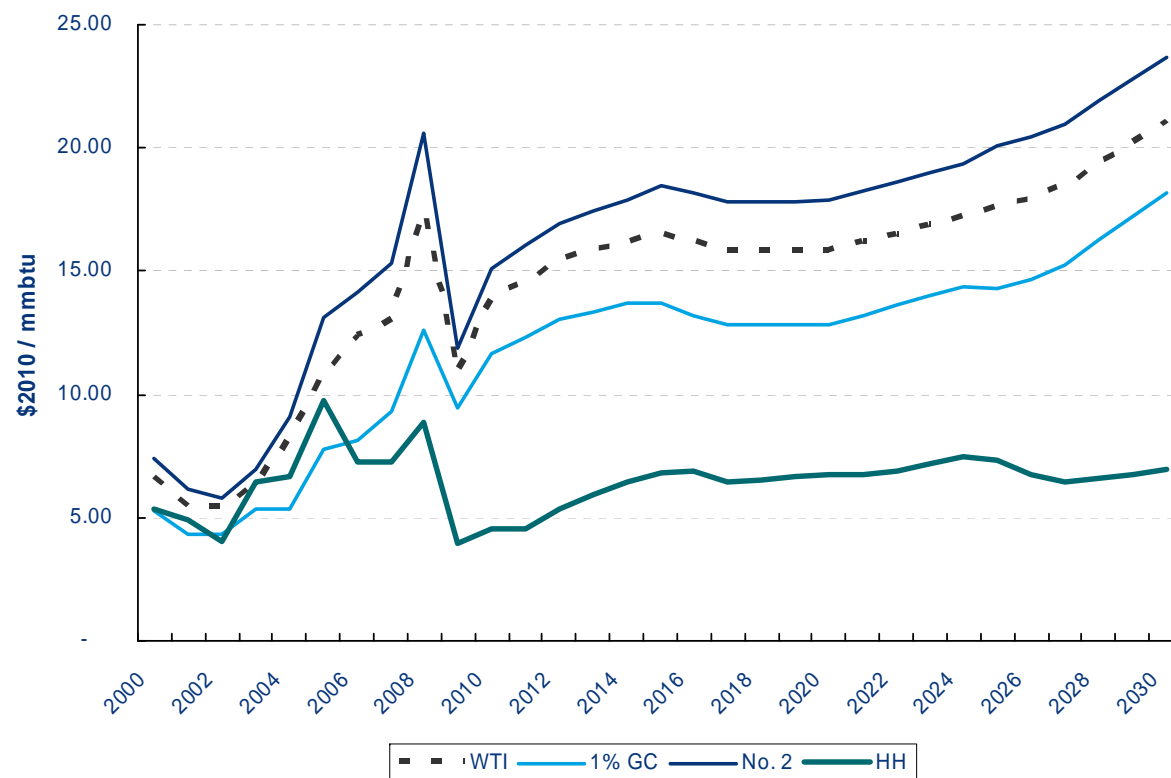
### › Average price Henry Hub:

- 2010: \$4.35
- 2011-15: \$5.67
- 2016-20: \$6.65
- 2021-30: \$6.91

### Average WTI to Henry Hub Differential

	\$2010/mmbtu
2000-2008	2.83
2009	6.88
2010-2020	9.55
2021-2030	11.24

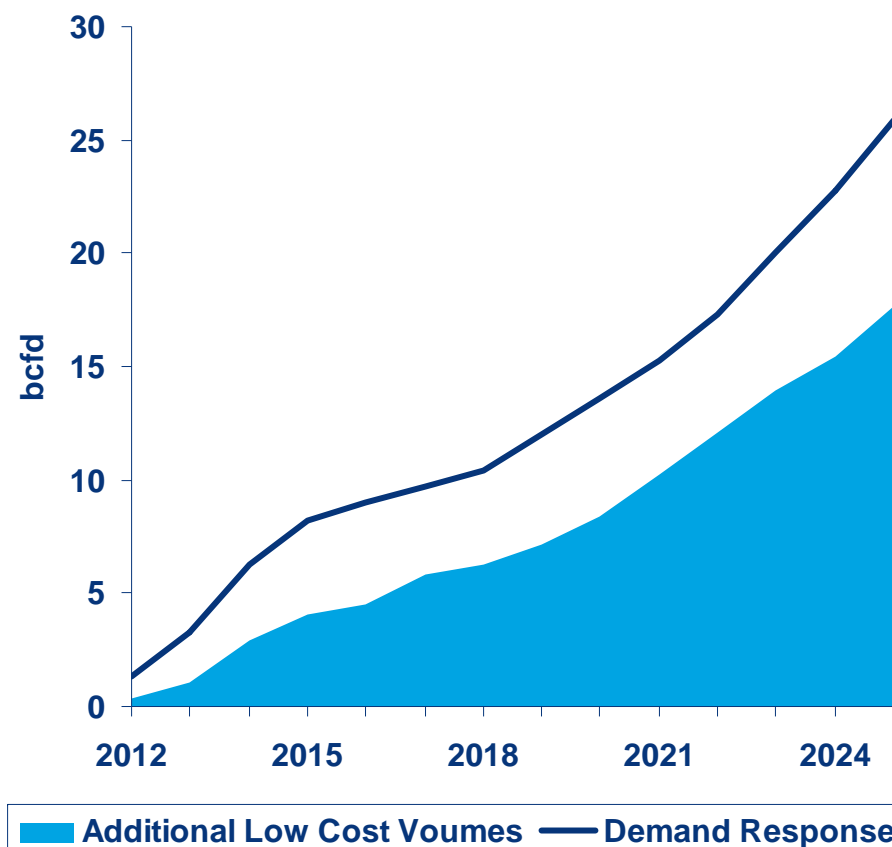
### Oil and Gas Commodity Price Forecasts



## Could shale success support a \$5.00 world? Not likely.

- › Significant additional volumes from low-cost shales required
- › Many wells required in key shales to support production levels required
- › Can we rule out another Haynesville?
- › Strong demand response from power sector

### Additional production from low-cost shales



Source: Wood Mackenzie



## The Bottom Line

**The Natural Gas Resource Base is There,  
*But ...***

**It's Not a \$4.00 - \$5.00 Fuel**

(Possibly \$6-\$7 though)

*Source: Wood Mackenzie*

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