

Environment - Environmental Risk; University of Texas Austin Reports Findings in Environmental Risk (Avoiding Trouble: Exploring Environmental Risk Information Avoidance Intentions)

360 words

31 January 2020

Ecology, Environment & Conservation

ECECON

1625

English

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2020 FEB 7 (VerticalNews) -- By a News Reporter-Staff News Editor at Ecology, Environment & Conservation -- New research on Environment - Environmental Risk is the subject of a report. According to news reporting from Austin, Texas, by VerticalNews journalists, research stated, "This study explores predictors of risk information avoidance intentions in the context of a novel environmental threat-induced earthquakes in Texas. Given the paucity of research on risk information avoidance, this work was guided by a cognitive information behavior model."

Financial support for this research came from Industrial Associates of the Center for Integrated Seismicity Research at the Bureau of Economic Geology, The University of Texas at Austin.

The news correspondents obtained a quote from the research from the University of Texas Austin, "Survey data (N = 541) from a random sample of Texas adults allowed us to explore these variables. While previous research has shown risk information seeking intentions to be robustly guided by a number of constructs, our current data suggest that risk information avoidance intentions may be more narrowly predicated on risk information avoidance-related subjective norms, attitudes, and perceived knowledge insufficiency."

According to the news reporters, the research concluded: "We discuss these findings and suggest avenues for future environmental risk research."

For more information on this research see: Avoiding Trouble: Exploring Environmental Risk Information Avoidance Intentions. Environment and Behavior, 2020;52(2):187-218. Environment and Behavior can be contacted at: Sage Publications Inc, 2455 Teller Rd, Thousand Oaks, CA 91320, USA. (Sage Publications - www.sagepub.com/; Environment and Behavior - eab.sagepub.com)

Our news journalists report that additional information may be obtained by contacting L.A. Kahlor, University of Texas Austin, Stan Richards Sch Advertising & Publ Relat, 300 W Dean Keeton A1200, Austin, TX 78712, United States. Additional authors for this research include W. Wang, H.C. Olson and A.B. Markman.

Keywords for this news article include: Austin, Texas, United States, North and Central America, Environmental Risk, Environment, University of Texas Austin.

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Document ECECON0020200131eg1v000my